

February 11, 2022

Dear Friends of Law Enforcement,

I am contacting you today with a sponsorship opportunity for events hosted by the Pikes Peak Region Peace Officers' Memorial Foundation and local law enforcement that will be held the week prior to the 2022 National Law Enforcement Week. The events include a Multi-Jurisdictional Formation and Memorial Service on Friday, May 13th, and a Formal Peace Officers' Memorial Ball on Saturday, May 14<sup>th</sup> in the evening.

Volunteers, contributors, and law enforcement families raised over \$1.5 million to construct this enduring memorial to heroism and sacrifice that honors all peace officers from 22 agencies comprised of Local, County, State, Federal, Military, and Educational Institutions, who make the ultimate sacrifice in the line of duty serving El Paso and Teller County residents. At least one of these Law Enforcement agencies serves you, your business, and your loved ones.

Our goal is to continue to provide maintenance to our beloved memorial, travel and lodging expenses for families of the fallen, and to grow and manage the Chief Pete Carey Scholarship fund which is awarded to children of law enforcement officers.

I invite you to be a donor, as sponsorships are the backbone of our fundraising platform. Local sponsorships, cash donations, in-kind contributions, and event attendance by the community will help achieve our purpose to honor, cherish and share commitment with each other. Private and corporate sponsorships for Memorial Ball dinner tables are available. Please support this honorable cause by purchasing one of the levels listed on the next page or go to our website, www.pprpomfoundation.org for additional information.

We are a 501(C)(3) non-profit organization, (Tax ID # 46-4871424). Your contribution may be eligible for a tax deduction. As each donor's situation is different, we recommend that you consult your tax advisor in determining your tax deduction.

Warmest regards,

Dan Carter

Pikes Peak Region Peace Officers' Memorial Committee Chairperson Sergeant, Colorado Springs Police Department



# Pikes Peak Region Peace Officers' Memorial Week

#### Friday May 13, 2022 Saturday May 14, 2022

Memorial Service: 10 AM Memorial Ball: 6 PM

The Memorial Service will be held on the east side of Memorial Park next to the Veterans Memorial: 1605 E Pikes Peak Avenue, Colorado Springs, CO 80910

The Memorial Ball will be held at the Marriott Hotel: 5580 Tech Center Drive, Colorado Springs, CO 80919

## **Corporate Sponsorship Level Outline**

### "Chief"

Chief Donor and Event Level Sponsor \$40,000 or higher: \$700 not tax deductible Only 1 Chief Sponsor Permitted

 All Benefits of Lower Levels + one additional 10 person table Memorial Ball

 Primary technology sponsor: exclusive logo placement on ticket purchase page and printed material, a sponsorship text at the end of event, and first logo placement on the silent auction website

#### "Commander"

Commander Donor \$10,000 or higher: \$700 not tax deductible Only 9 Commander Donors Permitted

 All Benefits of Lieutenant and Sergeant level donors

> • Business logo in color on auction website

#### "Lieutenant"

Lieutenant Level Donor \$5,000 or higher: \$700 not tax deductible

Benefit of Sergeant level

Lion of Lucerne Commissioned
18" X 24" Sculpture engraved with
Company Name

#### "Sergeant"

Sergeant Level Donor \$2,000 or higher: \$700 not tax deductible

> to Person Table at Memorial Ball with Company Logo as Centerpiece